



LUND
UNIVERSITY

Department of Arts and Cultural Sciences
Master of Applied Cultural Analysis (MACA)

COURSE LITERATURE – fall 2015

TKAN08- Introduction to Applied Cultural Analysis, 7,5 credits

Approved by the Department of Arts And Cultural Sciences 2013-05-28.

Revised 2015-05-19

Obligatory literature

Agervig Carstensen Trine & Ebert, Anne-Katrin 2012: "Cycling Cultures in Northern Europe: From 'Golden Age' to Renaissance". In: Parkin, John (ed.): *Cycling Sustainability*. Emerald Group Publishing Limited. Pp. 23-58. ISBN: 978-1-78052-298-2. eISBN: 978-1-78052-299-9 (36 pages). (Available as e-book).

Aldred, Rachel 2010: "On the outside": constructing cycling citizenship". In: *Social & Cultural Geography*. Vol. 11, no 1. Pp 35-52. ISSN: 1464-1197. (19 pages) (available online)

Bonham, Jennifer & Wilson, Anne 2011: "Bicycling and the Life Course: The Start-Stop-Start Experiences of Women Cycling". In: *International Journal of Sustainable Transportation*. Vol. 6, no. 4. Pp. 195-213. ISSN: 15568318. (19 pages) (available online)

Czarniawska, Barbara 2007: *Shadowing and other techniques for doing fieldwork in modern societies*. Malmö: Liber. ISBN 91-47-08780-3. (124 pages)

Ebert, Anne-Katrin 2004: "Cycling towards the Nation: The Use of the Bicycle in Germany and the Netherlands, 1880-1940". In: *European Review of History*. Vol. 11, no. 3. Pp. 347-364. ISSN: 1469-8293 (18 pp.) (available online)

Ehn, Billy & Löfgren, Orvar 2009: "Ethnography in the Marketplace". In: *Culture Unbound*. 2009, vol. 1. Pp 31-49. ISSN: 2000-1525. (16 pages) (available online)

Fredriksson, Cecilia & Håkan Jönsson (eds.) 2008: *ETN JOB*. Lund: Etnologiska institutionen. Etnologisk skriftserie. ISSN 1653-1361. (93 pages) (will be handed out at first lecture + available online)

Høyem, Martin 2014: " Between the Idea & the Reality Falls the Shadow: A True, Semifactual Tale of Professional Despair". In: Denny, Rita & Sunderland, Patricia (eds): *Handbook of Anthropology in Business*. Walnut Creek, Calif: Left Coast Press. Pp. 753-762. ISBN: 978-1-61132-171-5. (10 pages)

Kimbell, Lucy 2014: "Design Ethnography, Public Policy, % Public Services: Rendering Collective Issues Doable & at Human Scale". In: Denny, Rita & Sunderland, Patricia (eds): *Handbook of Anthropology in Business*. Walnut Creek, Calif: Left Coast Press. Pp. 186-201. ISBN: 978-1-61132-171-5. (16 pages)

Morgan, Jennie & Pink, Sarah 2013. "Short-term Ethnography. Intense Routes to Knowing". In *Symbolic Interaction*. Vol. 36, no. 3: pp 351-361. ISSN: 0195-6086 Online ISSN: 1533-8665. (11 pages) (available online)

O'Dell, Tom & Willim, Robert 2014: "Applied Cultural Analysis: Ethnography as Compositional Practice". In: Denny, Rita & Sunderland, Patricia (eds): *Handbook of Anthropology in Business*. Walnut Creek, Calif: Left Coast Press. Pp. 787-799. ISBN: 978-1-61132-171-5. (13 pages)

O'Dell, Tom 2009: "What's the Use of Culture"? In: *Culture Unbound*. Vol. 1. Pp. 15-29. ISSN: 2000-1525. (14 pages) (available online)

Pillsbury, Barbara L.K 2008: "Applied Anthropology and Executive Leadership". In: *NAPA Bulletin*. Vol. 29, no. 1. Pp. 131-151. ISSN: 1556-4789 Online ISSN: 1556-4797. (21 pages) (available online)

Pucher, John and Buehler, Ralph 2008: "Making Cycling Irresistible: Lessons from the Netherlands, Denmark and Germany". In: *Transport Reviews*. Vol. 28, no. 4. Pp. 495-528. ISSN: 0144-1647 Online ISSN: 1464-5327. (34 pages) (available online)

Steinbach, Rebecca, Green, Judith, Datta, Jessica & Edwards, Phil 2011: "Cycling and the City: A Case Study of how Gendered, Ethnic and Class Identities can Shape Healthy Transport Choices", In: *Social Science & Medicine*. Vol. 72, no. 7. Pp. 1123-1130 ISSN: 0037-7856. (8 pages) (available online)

Sunderland, Patricia L & Denny, Rita M 2007: *Doing Anthropology in Consumer Research*. Walnut Creek, Calif: Left Coast Press. Pp. 13-79. ISBN 978-1-59874-091-2 (pbk), ISBN-13: 978-1598740905 (67 pp.) ändra till pp. 43-53 (10 pages)

In total: 452 pages

Elective literature ca 100 pages (choose for example from these articles)

Beider Kleinsschmidt, Pil & Benzon Monk, Tania 2014: *Making Space for Cyclists. An Analysis of Ideological Rationalities Behind Practicing Cycling-Culture in Copenhagen*. MA thesis, University of Copenhagen. (114 pages)

Czarniawska, Barbara 2007. *Shadowing and other techniques for doing fieldwork in modern societies*. Malmö: Liber. ISBN 91-47-08780-3 (the remainder of the book: 59 pages).

Horton, Dave (2006): "Environmentalism and the Bicycle". In: *Environmental Politics*. Vol 15, no 1. Pp. 41-58. ISSN: 0964-4016, online ISSN: 1743-8934. (18 pages)

Parkin, John (ed.): *Cycling Sustainability*. Emerald Group Publishing Limited. Pp. 23-58. ISBN: 978-1-78052-298-2. eISBN: 978-1-78052-299-9. (Available as e-book). (various articles in the book)

Pelzer, Peter 2010: "Bicycling as a Way of Life: A Comparative Case Study of Bicycle Culture in Portland, OR and Amsterdam". *7th Cycling and Society Symposium*, Oxford 6th September 2010. Pp. 1-13. (13 pages)

Sefcik, Christina (2012): *Shifting Gears. Towards a Lived Experience in Cycling Transportation and Urban Mobility*. Lund University: Master of Applied Cultural Analysis. (65 pages)

Sunderland, Patricia L & Denny, Rita M 2007: *Doing Anthropology in Consumer Research*. Walnut Creek, Calif: Left Coast Press. ISBN 978-1-59874-091-2 (pbk), ISBN-13: 978-1598740905 (various articles in the book)

Vivanco, Luis A 2013: *Reconsidering the Bicycle. An Anthropological Perspective on a New (Old) Thing*. New York: Routledge. ISBN: 978-0-415-50389-1. (153 pages)