



LUNDS
UNIVERSITET

Department of Arts and Cultural Sciences
Master of Applied Cultural Analysis (MACA)

COURSE LITERATURE – autumn 2018

TKAN08 - Introduction to Applied Cultural Analysis, 7,5 credits

Approved by board of the Department of Arts and Cultural Sciences 2013-05-28

Revised 20170512, 20180525

Obligatory literature

Red=texts on the nature of applied cultural analysis and methodology

Blue=texts on theme of the term: *Alternative attractions*

Andersson Cederholm, Erika & Hultman, Johan, 2010: "The Value of Intimacy – Negotiating Commercial Relationships in Lifestyle Entrepreneurship". *Scandinavian Journal of Hospitality and Tourism*, vol. 10, no. 1, pp 16-32, (17 pages).

DOI: 10.1080/15022250903442096

Available via LUB search at Lund University

Ashworth, G.J & Isaac, Rami K., 2015: "Have we illuminated the dark? Shifting perspectives on 'dark' tourism." *Tourism Recreation Research*, vol. 40, no. 3, pp. 286-302 (16 pages). ISSN: 2320-0308 (online). Available via LUB search at Lund University.

Dredge, Dianne & Gyimóthy, 2015: "The collaborative economy and tourism: Critical perspectives, questionable claims and silenced voices". *Tourism Recreation Research* vol. 40, no. 3, pp. 316-325 (9 pages). ISSN: 2320-0308 (online). Available via LUB search at Lund University.

Ehn, Billy & Löfgren, Orvar, 2009: "Ethnography in the Marketplace". *Culture Unbound*. 2009, vol. 1, pp 31-49, (16 pages) ISSN: 2000-1525. Available via LUB search at Lund University.

Ehn, Billy, Löfgren, Orvar & Wilk, Richard, 2016: *Exploring Everyday Life. Strategies for Ethnography and Cultural Analysis*. Lanham: Rowman & Littlefield. pp 1-60, 131-144, (74 pages) ISBN 978-0-7591-2406-6

Fredriksson, Cecilia & Jönsson, Håkan (eds.), 2008: *ETN JOB*. Lund: Etnologiska institutionen. Etnologisk skriftserie. (93 pages) ISSN 1653-1361. (will be handed out at first lecture + available online)

Jakob, Doreen, 2010: "Constructing the creative neighborhood: Hopes and limitations of creative city policies in Berlin". *City, Culture and Society*. 1, pp .193-198, (6 pages) ISSN 1877-9166 Available via LUB search at Lund University.

Jansson, André, 2018: "Rethinking post-tourism in the age of social media". *Annals of Tourism Research*, 69, pp. 101-110, (9 pages)
<https://doi.org/10.1016/j.annals.2018.01.005>
Available via LUB search at Lund University.

Kim, Sangkyun & Iwashita, Chieko, 2016: "Cooking identity and food tourism: the case of Japanese udon noodles". *Tourism Recreation Research*, vol .41 no .1, pp. 89-100 (11 pages). ISSN: 2320-0308 (online). Available via LUB search at Lund University.

Kotus, Jacek & Rzeszewski. Michał, 2013: "Between disorder and livability. Case of one street in post-socialist city". *Cities* 32, pp. 123-134, (11 pages). ISSN: 0264-2751
Available via LUB search at Lund University.

Morgan, Jennie & Pink, Sarah, 2013: "Short-term Ethnography. Intense Routes to Knowing". *Symbolic Interaction*. Vol. 36, no. 3: pp. 351-361., (11 pages). ISSN: 0195-6086 Online ISSN: 1533-8665. Available via LUB search at Lund University.

O'Dell, Tom & Willim, Robert, 2014: "Applied Cultural Analysis: Ethnography as Compositional Practice". Denny, Rita & Sunderland, Patricia (eds): *Handbook of Anthropology in Business*. Walnut Creek, Calif: Left Coast Press. pp. 787-799, (13 pages) ISBN: 978-1-61132-171-5. (will be handed out at the first lecture)

O'Dell, Tom, 2009: "What's the Use of Culture"? *Culture Unbound*. Vol. 1, pp. 15-29, (14 pages) ISSN: 2000-1525. Available via LUB search at Lund University.

Schuckert, Markus, Peters, Mike & Pilz, Gerhard, 2018: "The co-creation of host-guest relationships via couchsurfing: a qualitative study". *Tourism Recreation Research*, vol 43, no 2, pp. 220-234 (14 pages). ISSN: 2320-0308 (online). Available via LUB search at Lund University.

Smith, Stephen, 2015: "A sense of place: place, culture and tourism". *Tourism Recreation Research*, vol .40, no. 2, pp. 220-233 (13 pages). ISSN: 2320-0308 (online). Available via LUB search at Lund University.

Sunderland, Patricia L & Denny, Rita M, 2007: *Doing Anthropology in Consumer Research*. Walnut Creek, Calif: Left Coast Press. pp. 25-82, 199-211, 279-320, (110 pages). ISBN 978-1-59874-091-2 (pbk), ISBN-13: 978-1598740905

Tjora, Aksel, 2006: "Writing Small Discoveries: An Exploration of Fresh Observer's Observations". *Qualitative Research*, vol. 6, no. 4, pp. 429-451, (22 pages). ISSN: 14468-7941 Available via LUB search at Lund University.

Weiler, Betty & Black, Rosemary, 2015: "The changing face of the tour guide: one-way communicator to choreographer to co-creator of the tourist experience". *Tourism Recreation Research*, vol. 40, no.3, pp. 364-378 (14 pages). ISSN: 2320-0308 (online). Available via LUB search at Lund University.

In total: 473 pages

In addition, elective literature of approx. **100 pages** will be chosen in agreement with the teacher.