

Grading criteria for TKAN15

TKAN15, Applied Cultural Analysis: Strategies for Cultural 15 Credits

About the course:

This course will provide students with the knowledge required to plan, conduct, and present cultural analytical research projects. The emphasis of the course work will be upon applied forms of cultural analysis in which students are trained to work in areas of the labor market located beyond the university system. In order to do this, the course is divided up into three sections. The first section is devoted to the knowledge, skills and strategies that cultural analysts need to understand and master before they actually go out into the field to conduct research. The ethics of conducting and planning research in applied situations will be reflexively addressed in this portion of the course. Students will also learn strategies for designing research projects and presenting them to potential employers. In the second section of the course students will learn techniques and methods for conducting cultural analytical research. The third section of the course is devoted to teaching strategies and methods of presenting, and communicating the results of one's research.

Assessment

- The assessment is based on 3 oral presentations and a take-home exam.
- In order to receive a passing grade for the course the student is required to make three oral presentations, and receive a passing grade on the take-home examination

Learning Outcomes

On completion of the course the student shall:

Knowledge and understanding

- be able to provide a comprehensive account of relevant cultural phenomena and various strategies of cultural analysis
- be able to account for various ways in which issues of cultural analysis can be focused, delimited and formulated

Competence and skills

- be able to reflectively select and apply relevant perspectives and methods of cultural analysis in order to resolve concrete problems in an investigation
- be able to apply ethnographic methods such as interviews and observation as well as visual, audio and digital ethnography in order to delimit, formulate and solve a research issue
- be able to analyze cultural phenomena and social issues within specific social and cultural contexts

- be able to utilize various genres and media to communicate research findings to different target groups

Judgment and approach

- be able to reflect on the ways in which various genres and media are used to communicate research findings to different target groups.

Areas of assessment and grading criteria for the take-home examination.

The grading scale for the examination is Pass (P) and Fail (F). In order to achieve a passing grade, the student must fulfill the requirements for (P) on all of the following assessment areas.

Assessment area	Criteria to Pass
<ul style="list-style-type: none"> • Be able to reflectively select and apply relevant perspectives and methods of cultural analysis in order to resolve concrete problems in an investigation 	<ul style="list-style-type: none"> • Present and discuss a minimum of three methods that student worked with during the course. • Explain the rationale for working with each method in relation to the phenomenon being studied. • Reflect upon the strengths and weaknesses of each method being discussed in the paper in relation to one another.
<ul style="list-style-type: none"> • Be able to apply ethnographic methods such as interviews and observation as well as visual, audio and digital ethnography in order to delimit, formulate and solve a research issue. 	<ul style="list-style-type: none"> • Explain the strengths and weaknesses of the methods used in relation to the problem being investigated. • Discuss how different methods helped the student create a deeper understanding of the problem being investigated.
<ul style="list-style-type: none"> • Be able to analyze cultural phenomena and social issues within specific social and cultural contexts 	<ul style="list-style-type: none"> • Reflect upon what the student has learned from working with each method.
<ul style="list-style-type: none"> • Ability to reflect upon and independently discuss course literature in relation to work conducted in the course. 	<ul style="list-style-type: none"> • The student must refer to and discuss a minimum of ten texts from the required reading from the course literature.