



LUNDS UNIVERSITET
Humanistiska och teologiska fakulteterna

Programme syllabus

1. Course details		
1.	Title of the programme of study	<i>Master's Programme in Applied Cultural Analysis</i>
	Title of the programme in Swedish	<i>Masterprogram i tillämpad kulturanalys</i>
2.	Scope of the programme in credits	<i>120</i>
3.	Cycle (1st, 2nd or 3rd)	<i>2nd</i>
4.	Programme code	<i>HATKA</i>
	Specialisation codes, where applicable	
5.	Details of approval of programme	<i>Approved by the pro-dean for first- and second-cycle studies at the Faculties of Humanities and Theology 31 January 2012</i>
6.	Details of changes approved	<i>Revised by the pro-dean for first- and second-cycle studies at the Faculties of Humanities and Theology 2 November 2017</i>

2. Programme description	
<p><i>The aim of the Master of Arts programme in Applied Cultural Analysis is to develop and deepen the student's knowledge and skills within the field of cultural analysis, with a particular emphasis on the application of insights and working methods of cultural analysis to society and working life. The programme strengthens the student's theoretical and methodological competence within the field of cultural analysis and develops an in-depth understanding of various professional and organisational contexts and the demands they place on project management, communication, etc. Through work placement studies, project and thesis work, the student can develop and fine-tune his or her competence within a specialised field in working life. The programme can also be seen as a preparation for further third-cycle studies.</i></p>	

3. Learning outcomes		
		<i>For a degree of Master (120 credits) the student must</i>
1.	Knowledge and understanding	<ul style="list-style-type: none"> <i>demonstrate knowledge and understanding in the field of applied cultural analysis, including both broad knowledge of the different meanings of the concept of culture and the various perspectives these meanings entail, and substantially deeper knowledge of various conditions, ways of life, processes of internationalisation and living conditions for different groups in society, together with deeper insight into current research conducted within the field</i>

		<ul style="list-style-type: none"> • <i>demonstrate specialised knowledge of current theories and research issues within the field of cultural analysis</i> • <i>demonstrate specialised understanding of the complex significance of cultural factors for organisational and social processes</i> • <i>demonstrate specialised methodological knowledge in the field of applied cultural analysis with regard to field work, interview methods and ethnography, together with insights into the ethical considerations and consequences which the application of these methods may involve.</i>
2.	Competence and skills	<ul style="list-style-type: none"> • <i>demonstrate an ability to critically and systematically integrate knowledge and to identify, analyse, assess and deal with complex cultural phenomena, issues and situations, even when limited information is available</i> • <i>demonstrate an ability to critically, independently and creatively identify and formulate issues and to plan and, using appropriate methods, carry out advanced tasks within predetermined time frames, so as to contribute to the development of knowledge and to evaluate this work</i> • <i>demonstrate the ability in speech and writing to report clearly and discuss his or her conclusions and the knowledge and arguments on which they are based in dialogue with different audiences</i> • <i>demonstrate the skills required for participation in research and development work or employment in some other qualified capacity.</i>
• 3.	Judgement and approach	<ul style="list-style-type: none"> • <i>demonstrate an ability to make assessments in the field of applied cultural analysis, informed by relevant disciplinary, social and ethical issues and also to demonstrate awareness of ethical aspects of research and development work</i> • <i>demonstrate insight into the possibilities and limitations of research, its role in society and the responsibility of the individual for how it is used</i> • <i>demonstrate an independent ability to critically analyse and evaluate developments and</i>

		<p><i>applications of the field of cultural analysis</i></p> <ul style="list-style-type: none"> • <i>demonstrate the ability to identify the personal need for further knowledge and take responsibility for his or her ongoing learning.</i>
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4.	Course information	
a	<p>Compulsory courses for the whole programme</p> <p>(Course title, number of credits)</p>	<p><i>The Master of Arts in Applied Cultural Analysis is a two year full-time programme comprising 120 credits.</i></p> <p><i>Compulsory courses are stated in the schematic layout of the programme, below. 105 credits are obtained in compulsory courses within the main field of Applied Cultural Analysis. 15 credits are in the student's area of specialisation and consist of elective courses. Selected courses must be approved by the programme coordinator.</i></p>
b	<p>Elective courses (scope in credits, choice limitations where applicable, stating for which specialisation they apply)</p>	
c	<p>Description of periodisation of courses, where applicable.</p>	
d	<p>Schematic layout of the programme</p>	<p>SEMESTER 1</p> <p><i>1. Introduction to Applied Cultural Analysis, 7.5 credits</i></p> <p><i>2. Theoretical Traditions in the Humanities and Social Sciences, 7.5 credits</i></p> <p><i>3. Strategies for Composing Cultural Analysis, 15 credits</i></p> <p>SEMESTER 2</p> <p><i>4. Strategies for Cultural Analysis, 15 credits</i></p> <p><i>5. Field Work and Project Management, 15 credits</i></p> <p>SEMESTER 3</p> <p><i>6. Understanding Organisations and Communication through Work Placement, 15 credits</i></p>

		<p>7. <i>Elective courses, 15 credits</i></p> <p><i>SEMESTER 4</i></p> <p>8. <i>Master's (120 credits) Thesis, 30 credits</i></p>
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5.	Degree	
1.	Title of the degree in Swedish	<i>Filosofie masterexamen. Huvudområde: tillämpad kulturanalys</i>
2.	Title of the degree in English	<i>Master of Arts (120 credits). Major: Applied Cultural Analysis</i>

6	Admission requirements and selection criteria	
1.	Admission requirements	<p><i>To be eligible for the programme, the applicant must have a degree of Bachelor in the humanities or social sciences, or the equivalent.</i></p> <p><i>Students from the Nordic countries or English-speaking countries and students who have completed a Bachelor degree at a university where the majority of instruction is given in English are considered to satisfy the requirements for proficiency in English.</i></p> <p><i>Other students should have one of the following in English:</i></p> <ul style="list-style-type: none"> • <i>IELTS total result 6.5 or above (with no section scoring less than 5.5) and from within the last 8 years</i> • <i>Cambridge/Oxford Certificate in Advanced English, or Certificate of Proficiency</i> • <i>TOEFL Test, at least 575 points (90 Internet based).</i>
2.	Selection criteria	<i>Selection is based on a statement of purpose and academic merits. In all other respects, normal rules of admission apply.</i>

7	Further information	
	<i>Language of instruction: English</i>	