



OPEN READING GROUP

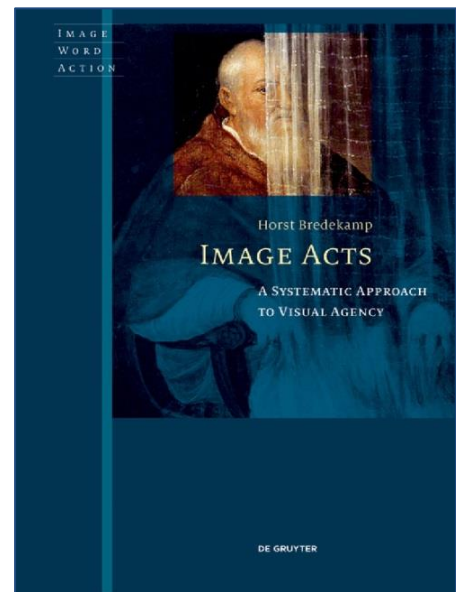
[SPRING SEMESTER 2019]

HORST BREDEKAMP

IMAGE ACTS: A SYSTEMATIC APPROACH TO VISUAL AGENCY

This spring semester we will read a contemporary classic on visual agency and embodiment. Prof. Em. Horst Bredekamp's book on image acts has influenced a variety of disciplines during the last ten years and have been the subject of numerous conferences all over the world. Last year the book was translated into English and that is the main reason for choosing this book for this semester.

Another reason is that several movements within the humanities subscribe to the notion of "embodiment". However promising this pragmatic turn of events may be, it remains limited in that it interprets the world as a projection of the cognizing "I". By contrast Bredekamp focuses on the counterforce of the form of images. The book subdivides this sphere into three parts: imitation, substitution, and the pure effect of the form. All three parts are contemplated with a plethora of examples from antiquity to the present and the iconoclastic controversies of our times. From this reconstruction of the image act springs the element of a new philosophy of affordance, and hopefully we will discuss the relevance of this affordance during the seminars.



SCHEDULE

We meet in room LUX: C436, 15.15-16.00 on the following days:

- 26/2 – Introduction and chapter 1: Origins and concepts
- 13/3 – Chapter 2: Inherent Theory
- 27/3 – Chapter 3: Schematic Image Acts – Animation of the image
- 10/4 – Chapter 4: Substitutive Image Acts – The exchange of body and image
- 24/4 – Chapter 5: Intrinsic Image Acts – Image as form
- 16/5– Chapter 6: Conclusion – The nature of image acts + Postscript.
- 23/5– End discussion

INFORMATION

The main purpose of the reading group is to inspire cross-, inter, para- and transdisciplinary discussion. It is also a splendid opportunity to get together, talk, and have a cup of coffee with colleagues and fellow students. All students and staff at Lund University are welcome to attend. The seminar is organized according to the drop-in principle.

Please email Joacim Sprung (Senior lecturer, Div. Art History and Visual Studies) for more information and hand-outs of the chapters: Joacim.Sprung@kultur.lu.se