



The Joint Faculties of Humanities and Theology

## **HATKA, Master's Programme in Applied Cultural Analysis, 120 credits**

*Masterprogram i tillämpad kulturanalys, 120 högskolepoäng*

**Second cycle degree programme requiring previous university study / Program  
med akademiska förkunskapskrav och med slutlig examen på avancerad nivå**

---

### **Decision**

The syllabus was approved by The pro-dean for First-Cycle Studies at the Faculties of Humanities and Theology on 02-11-2017 and was last revised on 20-01-2026 by The Pro Dean of First and Second Cycle Studies at The Joint Faculties of Humanities and Theology (U 2026/31). The revised syllabus comes into effect 20-01-2026 and is valid from the autumn semester 2026.

### **Programme description**

The aim of the Master of Arts programme in Applied Cultural Analysis is to develop and deepen the student's knowledge and skills within the field of cultural analysis, with a particular emphasis on the application of insights and working methods of cultural analysis to society and working life. The programme strengthens the student's theoretical and methodological competence within the field of cultural analysis and develops an in-depth understanding of various professional and organisational contexts and the demands they place on project management, communication, etc. Through work placement studies, project and thesis work, the student can develop and fine-tune his or her competence within a specialised field in working life. The programme can also be seen as a preparation for further third-cycle studies.

### **Goals**

For a degree of Master (Two Years) the student must:

## Knowledge and understanding

- demonstrate knowledge and understanding in the field of applied cultural analysis, including both broad knowledge of the different meanings of the concept of culture and the various perspectives these meanings entail, and substantially deeper knowledge of various conditions, ways of life, processes of internationalisation and living conditions for different groups in society, together with deeper insight into current research conducted within the field,
- demonstrate specialised knowledge of current theories and research issues within the field of cultural analysis,
- demonstrate specialised understanding of the complex significance of cultural factors for organisational and social processes,
- demonstrate specialised methodological knowledge in the field of applied cultural analysis with regard to field work, interview methods and ethnography, together with insights into the ethical considerations and consequences which the application of these methods may involve,

## Competence and skills

- demonstrate an ability to critically and systematically integrate knowledge and to identify, analyse, assess and deal with complex cultural phenomena, issues and situations, even when limited information is available,
- demonstrate an ability to critically, independently and creatively identify and formulate issues and to plan and, using appropriate methods, carry out advanced tasks within predetermined time frames, so as to contribute to the development of knowledge and to evaluate this work,
- demonstrate the ability in speech and writing to report clearly and discuss his or her conclusions and the knowledge and arguments on which they are based in dialogue with different audiences,
- demonstrate the skills required for participation in research and development work or employment in some other qualified capacity.

## Judgement and approach

- demonstrate an ability to make assessments in the field of applied cultural analysis, informed by relevant disciplinary, social and ethical issues and also to demonstrate awareness of ethical aspects of research and development work,
- demonstrate insight into the possibilities and limitations of research, its role in society and the responsibility of the individual for how it is used,
- demonstrate an independent ability to critically analyse and evaluate developments and applications of the field of cultural analysis,
- demonstrate the ability to identify the personal need for further knowledge and take responsibility for his or her ongoing learning.

## Course information

The Master of Arts in Applied Cultural Analysis is a two year full-time programme comprising 120 higher education credits. 90 credits, including the degree thesis, are within the main field of study. The remaining 30 credits are in the student's area of specialisation and consist of elective courses. The student may choose to study one or

more courses totalling 30 credits. Selected courses must be approved by the programme coordinator. The main field of study is Applied Cultural Analysis.

### **Compulsory courses**

Introduction to Applied Cultural Analysis (7,5 credits), Theories for Cultural Analysis (7,5 credits), Composing Cultural Analysis (15 credits), Ethnographic Methodologies for Cultural Analysis (15 credits), Managing and Conducting Ethnographic Projects (15 credits), Work Placement Project: Fieldwork and Cultural Analysis in Applied Contexts (15 credits), Master Thesis (30 credits).

### **Elective courses offered within the programme:**

Specialisation - Writing Cultural Analysis (15 credits)

### **Schematic Layout of the Programme:**

#### TERM 1

1. Introduction to Applied Cultural Analysis, 7.5 credits
2. Theories for Cultural Analysis, 7.5 credits
3. Composing Cultural Analysis, 15 credits

#### TERM 2

4. Ethnographic Methodologies for Cultural Analysis, 15 credits,
5. Managing and Conducting Ethnographic Projects, 15 credits.

#### TERM 3

6. Work Placement Project: Fieldwork and Cultural Analysis in Applied Contexts, 15 credits.
7. Elective courses, 15 credits,

#### TERM 4

8. Master Thesis, 30 credits.??

## **Degree**

Degree titles

Degree of Master of Arts (120 credits)

Major: Applied Cultural Analysis

*Filosofie masterexamen*

*Huvudområde: Tillämpad kulturanalys*

## **Requirements and Selection method**

### **Requirements**

To be eligible for the programme, the applicant must have a degree of Bachelor in the humanities or social sciences, or the equivalent.

Students from the Nordic countries or English-speaking countries and students who have completed a Bachelor degree at a university where the majority of instruction is given in English are considered to satisfy the requirements for proficiency in English.

Other students should have one of the following in English:

- IELTS total result 6.5 or above (with no section scoring less than 5.5) and from within the last 8 years
- Cambridge/Oxford Certificate in Advanced English, or Certificate of Proficiency
- TOEFL Test, at least 575 points (90 Internet based).

### **Selection method**

Based on academic qualifications and a letter of intent.

### **Other information**

Language of instruction: English.