



LUNDS
UNIVERSITET

LITTERATURLISTA

Kandidatprogram i modevetenskap

Institutionen för kulturvetenskaper

Senast reviderad av kursplanegruppen 2020.12.02

MODA43

Mode och marknad 7,5 hp

- Abidin, Crystal (2016), "Aren't these just young, rich women doing vain things online? Influencer selfies as subversive frivolity." *Social Media + Society*, 2(2). ISSN 20563051. (s. 1–17, 17 s.)
- Abidin, Crystal (2016). "Visibility labour: Engaging with Influencers' fashion brands and #OOTD advertorial campaigns on Instagram." *Media International Australia*, 161(1). ISSN 1329-878X (s. 86–100, 15 s.)
- Aspers, Patrik (2007), "Theory, Reality, and Performativity in Markets." *The American Journal of Economics and Sociology*, 66 (2). ISSN: 00029246, (s. 379–398, 19 s.)
- Aspers, Patrik (2008). "Analyzing Order: Social Structure and Value in the Economic Sphere." *International Review of Sociology*, 18(2), DOI: 10.1080/03906700802087894 (s. 301–316, 16 s.)
- Bansal, Pratima och Roth, Kendall (2000), "Why Companies Go Green: A Model of Ecological Responsiveness." *Academy of Management Journal*, 43(4). ISSN 0001-4273. (s. 717–736, 20 s.)
- Bourdieu, Pierre (1993), "Modeskaparen och hans märke – Bidrag till en teori om magin." Donald Broady och Michael Palme (red.), *Kultursociologiska texter*. Stockholm: Brutus Östling. ISBN: 9171390391 (eller valfri utgåva). (s. 81-151, 70 s.)

- Campbell, Colin (2005), "The Craft Consumer: Culture, craft and consumption in a postmodern society." *Journal of Consumer Culture*, vol. 5, nr. 1. ISSN 1741-2900. (s. 23-42, 19 s.).
- Corvellec, Hervé & Stål, Herman (2019), "Qualification as corporate activism: How Swedish apparel retailers attach circular fashion qualities to take-back systems." *Scandinavian Journal of Management*, 35 (3): 101046. ISSN. 0956-5221. (9 s.).
- de Wit Sandström, Ida (2018), "Ett estetiskt arbete." *Kärleksaffären: Kvinnor och köpenskap i kustens kommers*. Göteborg: Makadam förlag. ISBN 9789170612787. (s. 25–38, 14 s.)
- Elias, Ana Sofia, Gill, Rosalind, & Scharff, Christina (2017), "Aesthetic Labour: Beauty Politics in Neoliberalism." *Aesthetic Labour: Rethinking beauty politics in neoliberalism*. Palgrave Macmillan UK. ISBN 978-1-137-47765-1. (s. 3–49, 47s.)
- Entwistle, Joanne (2015), *The fashioned body: Fashion, dress and social theory*. ISBN 9780745649382. John Wiley & Sons. (272 s.)
- Entwistle, Joanne & Wissinger, Elizabeth (2006), "Keeping up Appearances: Aesthetic Labour in the Fashion Modelling Industries of London and New York." *The Sociological Review*, 54(4). ISSN 1467-954X. (s. 774–794, 21 s.)
- Fredriksson, Ceciila (2016), "Fashion Thinking Practice: On Crafting Confessions and the Creative Consumer." *The Journal of Design, Creative Process & the Fashion Industry*, vol. 8(1). ISSN. 1756-9370. (s. 149–167, 19 s.)
- Grönroos, Christian & Voima, Päivi (2013), "Critical Service Logic: Making Sense of Value Creation and Co-Creation." *Journal of the Academy of Marketing Science*, 42(2). ISSN 0092-0703. (s. 133–150, 28 s.)
- Karlsson, Jan Ch. (2011), "Looking Good and Sounding Right. Aesthetic Labour." *Economic and Industrial Democracy*, 33(1). ISSN 0143831X. (s. 51–64, 14 s.)
- Kjellberg, Hans & Helgesson, Claes-Fredrik (2007). "On the nature of markets and their practices." *Marketing theory*, 7(2). ISSN 1470-5931. (s. 137–162, 26 s.)
- Lantz, Jenny (2013), *Trendmakarna: Bakom kulisserna på den globala modeindustrin*. Stockholm: Atlas. ISBN-10: 9173894257 (351 s.)
- Marwick, A. E. (2015). "Luxury Selfies in the Attention Economy." *Public Culture*, 27. ISSN 0899-2363. (s. 137–160, 24 s.)
- Maunsbach, Ulla & Wennersten, Ulrika (2011), *Grundläggande immaterialrätt*. Gleerups Utbildning AB. ISBN: 40678256 (2:a eller 3:e upplagan), (s. 11–160, 150 s.)
- Pedersen, Esben & Andersen, Kristi (2015), "Sustainability innovators and anchor draggers: a global expert study on sustainable fashion." *Journal of Fashion Marketing and Management: An International Journal*, 19(3). ISSN 1361-2026. (s. 315–327, 13 s.)

Rinallo, Diego & Golfetto, Francesca (2006), "Representing markets: The shaping of fashion trends by French and Italian fabric companies." *Industrial marketing management*, 35(7). ISSN 0019-8501. (s. 856–869, 14 s.)

Stål, Herman I. & Jansson, Jan (2017), "Sustainable consumption and value propositions: exploring product-service system practices among Swedish fashion firms." *Sustainable Development*, 25 (6). ISSN 1099-1719. (s. 546–558, 13 s.)

Watson, Matt & Shove, Elizabeth (2008), "Product, competence, project and practice: DIY and the dynamics of craft consumption." *Journal of Consumer Culture*, 8(1). ISSN 1741-2900. (s. 69–89. 21 s.)

Zeithaml, Valarie A. (1988), "Consumer perceptions of price, quality, and value: a means-end model and synthesis of evidence." *Journal of Marketing*, 52(3). ISSN 00222429. (s. 2–22, 21 s.)

Artiklar som väljs i samråd med lärare (100 s.).

Totalt antal sidor: 1333