



LUNDS
UNIVERSITET

COURSE LITERATURE - VT 2018

Department of Arts and Cultural Sciences
Master of Applied Cultural Analysis (MACA)

Revised by the course planning group, Dec 8th 2017

TKAN15: Strategies for Cultural Analysis (15 credits)

Required Reading

Ahmed, Sara, (2004):, "The Organisation of Hate" (Chapter 2)
Included in: *The Cultural Politics of Emotion*. (2004) pp.42-61. Edinburgh: Edinburgh University Press. ISBN 0 74861847 3 (20 pages) Available in the MACA 4 Course Compendium at Copenhagen University

Benjamin, Walter (2008): "The Work of Art in the Age of Mechanical Reproduction"
Included in: *The Work of Art in the Age of Its Technological Reproducibility, and Other Writings*. Jennings, Michael, Doherty, Brigid & Levin, Thomas (eds.) Cambridge: Belknap Press of Harvard University Press. ISBN: 978-0-674-02445-8 (pp. 19-55) (36 pages)
Available on line at:

https://monoskop.org/images/6/6d/Benjamin_Walter_1936_2008_The_Work_of_Art_in_the_Age_of_Its_Technological_Reproducibility_Second_Version.pdf

Blank, Trevor (2013): "Introduction: Cyberspace, Technology, and Mass Media in the Twenty-First Century." Included in *The Last Laugh: Folk Humor, Celebrity Culture, and Mass-Mediated Disasters in the Digital Age*. (Introductory chapter in the monograph by Trevor Blank) Madison: University of Wisconsin Press ISBN: 978-0-299-29204-1 (paperback), or 978-0-299-29203-4 (e-book) (pp. 3-15) (12 pages) Available in the MACA 4 Course Compendium at Copenhagen University

Blank, Trevor (**saknas**): "Intimate Strangers: The Folk Response to Celebrity Death and Falls from Grace" Included in: In *The Last Laugh: Folk Humor, Celebrity culture, and Mass-Mediated Disasters in the Digital Age*. Madison: University of Wisconsin Press. ISBN: 978-0-299-29204-1 (paperback), or 978-0-299-29203-4 (e-book). Pp. 57-69 (12 pages) Available in the MACA 4 Course Compendium at Copenhagen University.

Bucholtz, Mary (2000): "The politics of transcription", in *Journal of Pragmatics*, volume 32, Pp. 1439-1465. ISSN 0378 2166 (26 pages). Available in the MACA 4 Course Compendium at Copenhagen University

Chin, Elizabeth, (2011): "Reflections on Race, the Body and Boundaries. How to Get on the

Bus”, in *Ethnologia Europea: Journal of European Ethnology*, volume 41, number 1, Pp. 41-52. ISSN: 0425 4597 (11 Pages). Available via open access at the journal’s homepage: <https://www.mtp.dk/details.asp?eln=300309>

Davies, Charlotte (2008): *Reflexive Ethnography*. pp. 3-28; 53-74; 94-116; 129-150; 151-170; 231-253; 254-272. New York: Routledge, ISBN: 9780415409018 (148 pages). The 2007 edition of this book is also acceptable. Available digitally via Lund University’s Library

de Certeau, Michel (1984): “‘Making Do’: Uses and Tactics”, in *The Practice of Everyday Life*. pp. 29-42. Berkeley and Los Angeles: University of California Press ISBN: 9780520236998 (13 pages). Available in the MACA 4 Course Compendium at Copenhagen University

Ehn, Billy (2011): “Doing-It-Yourself. Autoethnography of Manual Work”, in *Ethnologia Europea: Journal of European Ethnology*, volume 41, number 1, Pp. 53-64. ISSN: 0425 4597 (12 pages). Available via open access at the journal’s homepage: <https://www.mtp.dk/details.asp?eln=300309>

Ellis, Carolyn (2007): “Telling Secrets, Revealing Lives. Relational Ethics in Research with Intimate Others”, in *Qualitative Inquiry*, Volume 13, number 1, Pp. 3-29. ISSN: 1077-8007 (26 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library’s digital sources.

Fallon, Grahame & Brown, Reva Berman (2002): “Focusing on Focus Groups: Lessons from a Research Project Involving a Bangaldeshi Community”, in *Qualitative Research*, volume 2, number 2, Pp. 195-208. ISSN: 14468-7941 (23 pages). Available in the MACA 4 Course Compendium at Copenhagen University, via Lund University library’s digital sources.

Graffman, Katarina & Börjesson, Kristina (2011): “‘We are looking forward to some cool quotes!’ Perspectives on Applied Ethnography”, in *Ethnologia Europea: Journal of European Ethnology*, volume 41, number 1, Pp. 97-104. ISSN: 0425 4597 (8 pages). Available via open access at the journal’s homepage: <https://www.mtp.dk/details.asp?eln=300309>

Heidegger, Martin (1977): “The Question Concerning Technology” Included in: *The Question Concerning Technology and Other Essays*. New York: Harper & Row Publishing Inc. (32 pages) ISBN: 0-8240-2427-3 (Pp. 3.-35) (32 pages) Available on line at: https://monoskop.org/images/4/44/Heidegger_Martin_The_Question_Concerning_Technology_and_Other_Essays.pdf

Hjemdahl, Kirsti Mathiesen (2011): “Twisted Field Working. Fighting for the Relevance of Being Connected”, in *Ethnologia Europea: Journal of European Ethnology*, volume 41, number 1, Pp. 65-80. ISSN: 0425 4597 (15 Pages). Available via open access at the journal’s homepage: <https://www.mtp.dk/details.asp?eln=300309>

Hurdley, Rachel, (2007) “Focal Points: Framing Material Culture and Visual Data”, in *Qualitative Research*, volume 7, number 3, Pp. 355-374. ISSN: 14468-7941 (19 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library’s digital sources.

Kjær, Sarah Holst (2011): “Designing a Waterworld. Culture-Based Innovation and Ethnography in Regional Experience Industry”, in *Ethnologia Europea: Journal of European*

Ethnology, volume 41, number 1, Pp. 81-96. ISSN: 0425 4597 (15 pages). Available via open access at the journal's homepage: <https://www.mtp.dk/details.asp?eln=300309>

Kusenbach, Margarethe (2003): "Street Phenomenology: The Go-Along as Ethnographic Research Tool", in *Ethnography*, volume 4, number 3, Pp. 455-485. ISSN: 1466-1381 (30 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library's digital sources.

Labaree, Robert (2002): "The Risk of Going Observationailst: Negotiating the Hidden Dilemmas of Being an Insider Participant Observer", in *Qualitative Research*, volume 2, number 1, Pp. 97-122. ISSN: 14468-7941 (25 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library's digital sources.

Lennartsson, Rebecka (2011): "Notes on 'not being there'. Ethnographic Excursions in Eighteenth-Century Stockholm", in *Ethnologia Europea: Journal of European Ethnology*, volume 41, number 1, Pp. 105-116. ISSN: 0425 4597 (11pages). Available via open access at the journal's homepage: <https://www.mtp.dk/details.asp?eln=300309>

Mason, Paul (2005): "Visual Data in Applied Qualitative Research: Lessons from Experience", in *Qualitative Research*, volume 5, number 3, Pp. 325-346. ISSN: 14468-7941 (21 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library's digital sources.

Nairn, Karen et al. (2005): "A Counter-narrative of a 'failed' interview", in *Qualitative Research*, volume 5, number 2, Pp. 221-244. ISSN: 14468-7941 (23 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library's digital sources.

O'Dell Tom (2017) : "Multi-targeted ethnography and the challenge of engaging new audiences and publics" Included in *Sociological Research Online*. 2017, vol. 23, September, ISSN: 1996-2014. (pp.1-15.) (15 pages) Available on line at: <http://journals.sagepub.com/doi/pdf/10.1177/1360780417726734>

O'Dell, Tom & Willim Robert (2013) "Transcription and the Senses: Cultural Analysis When It Entails More Than Words", in *Senses and Society*, volume 8, number 3, Pp. 314-334. ISSN 1745-8927 (21 pages). Available in the MACA 4 Course Compendium at Copenhagen University.

O'Toole, Paddy & Were, Prisca (2008): "Observing Places: Using Space and Material Culture", in *Qualitative Research*, volume 8, number 5, Pp. 616-634. ISSN: 14468-7941 (18 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library's digital sources.

Pink, Sarah (2011): "Ethnography of the Invisible. Energy in the Multisensory Home", in *Ethnologia Europea: Journal of European Ethnology*, volume 41, number 1, Pp. 117-128. ISSN 0425 4597 (11 Pages). Available via open access at the journal's homepage: <https://www.mtp.dk/details.asp?eln=300309>

Rokka, Joonas (2010): "Netnographic inquiry and new translocal sites of the social", in *International Journal of Consumer Studies*, volume 34, number 4, Pp. 381-388. ISSN: 1470-

6423 (7 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library's digital sources.

Scheer, Monique, "Are Emotions a Kind of Practice (And is that What Makes Them Have aHistory)? A Bourdieuan Approach to Understanding Emotion." Included in: *History and Theory* 2012, vol. 51, May ISSN: 0018-2656 (pp. 193-220) (27 pages) Available in the MACA 4 Course Compendium at Copenhagen University

Sennett, Richard (2012): "Introduction: The Cooperative Frame of Mind" Included in *Together: The Rituals, Pleasures and Politics of Cooperation*. 2012 (Monograph written by Richard Sennett) New Haven: Yale University Press. ISBN: 978-0-300-18828-8 (3-22) (19 pages) Available in the MACA 4 Course Compendium at Copenhagen University

Sontag, Susan (2003): "Chapter 2" *Regarding the Pain of Others*. New York: Farar, Straus and Giroux. Pp. 16-35. ISBN: 0-241-14207-5 (19 pages). Available in the MACA 4 Course Compendium at Copenhagen University

Stewart, Kate & Williams, Mathew (2005): "Researching Online Populations: The Use of Online Focus Groups for Social Research", in *Qualitative Research*, volume 5, number 4, Pp. 395-416. ISSN: 14468-7941 (21 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library's digital sources.

Sunderland, Patricia & Denny, Rita (2007): "Diagnosing Conversational Details" in *Doing Anthropology in Consumer Research*. pp. 173-196; 249-278; 279-317. Walnut Creek: West Coast Press, INC. ISBN: 9781598740912 (90 pages). The book exists as reference literature at the LUX library but can even be purchased.

Vacher, Mark (forthcoming) "Building A Way to the City – An Exploration of Ethnographic Questioning asa Methodology to Approach the Urban". Included in: The article is currently under submission. Available in the MACA 4 Course Compendium at Copenhagen University (20 pages)

Wilk, Rick (2011): "Reflections on Orderly and Disorderly Ethnography", in *Ethnologia Europea: Journal of European Ethnology*, volume 41, number 1, Pp. 15-26. ISSN: 0425 4597 (11 pages). Available via open access at the journal's homepage: <https://www.mtp.dk/details.asp?eln=300309>

Willim, Robert (2017): "Art Probing and Worldmaking. Exploring Museum Imaginaries" Included in *Hamburger Journal Für Kulturanthropologie* 2017 ISSN: 2365-1016 (20 pages) Available on Line

Wolfinger, Nicholas (2002): "On Writing Fieldnotes: Strategies and Background Expectancies", in *Qualitative Research*, volume 2, number 1, Pp. 85-95- ISSN: 14468-7941 (10 pages). Available in the MACA 4 Course Compendium at Copenhagen University, and via Lund University library's digital sources.

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